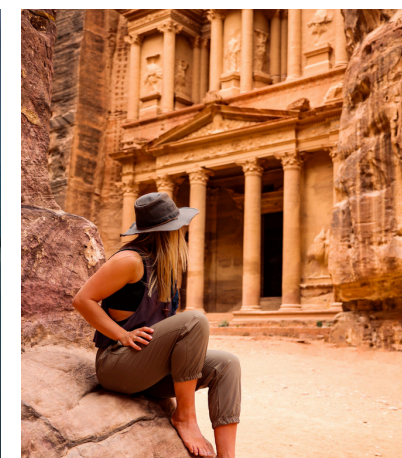
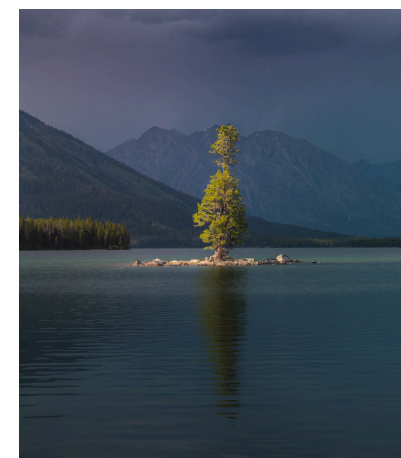


**SHALEE  
WANDERS**



[WWW.SHALEEWANDERS.COM](http://WWW.SHALEEWANDERS.COM)  
[HELLO@SHALEEWANDERS.COM](mailto:HELLO@SHALEEWANDERS.COM)

**MEDIA KIT 2024**





# shalee wanders

SHALEE, JOSH, MAVERICK, ASPEN, AND TORTILLA

## about the blog

Shalee Wanders focuses on travelers who don't mind taking the less traveled path. 80% of her traffic is from the United States, specifically Michigan, Colorado, and New York. Readers prefer to read and learn about unique accommodations, adventurous travel activities, and international adventure destinations. Her blog has amassed over 1.5 million views and an online community of 120k+.

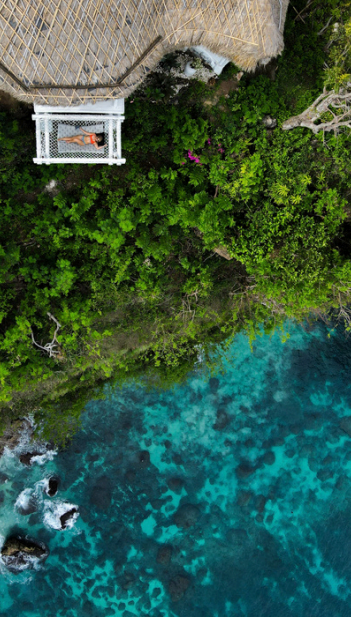
## hiking cats? check.

Yep, you read that right! We adopted two cats in 2017 that have since become our best adventure pals. Maverick, our brave and adventurous feline, has summited an impressive amount of mountains, is skilled in finding every mouse/mole near campsites, and gets extremely upset whenever we leave on a trip and he is left behind.

Our sweet Aspen is also an adventurer but prefers king-sized hotel rooms with extra plush pillows, a comfy kitty backpack, and hanging out in the tent on car camping trips.

In 2024, our newest adventure cat, Tortilla, joined our family and has been the perfect addition to our adventure family!

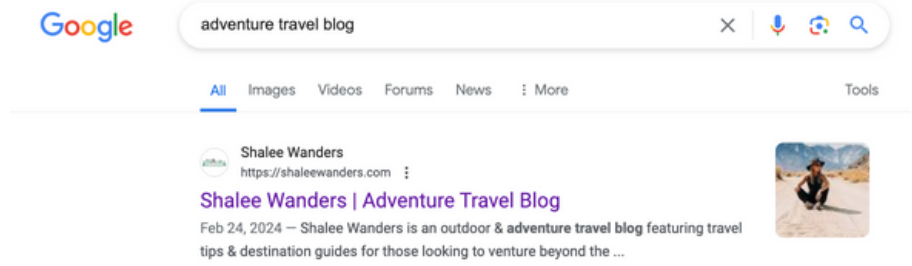
Our fun and unexpected kitty adventures have led to over 10 million views on the social media platform TikTok.



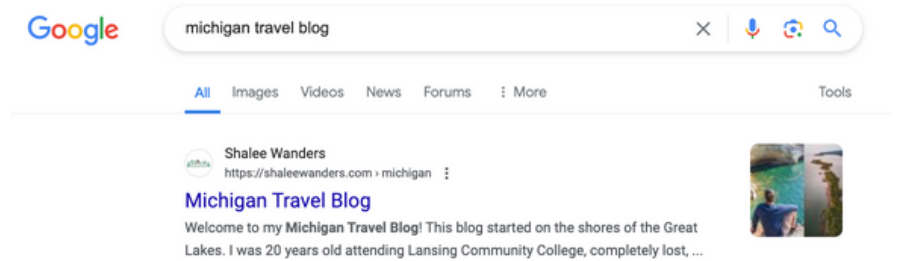
# shalee wanders

TRAVEL BLOGGER · PHOTOGRAPHER · CONTENT CREATOR · WRITER

#1 adventure travel blog on google



#1 michigan travel blogger



statistics



10k +  
Monthly



113,000



13,100

as seen on

TRAVEL+  
LEISURE

PURE MICHIGAN

travel  
CHANNEL

USA  
TODAY

H THE  
HUFFINGTON  
POST

Forbes

## top performing blogs

[Best Weekend Trips from Detroit](#)

[Are Airline Credit Cards Worth It? United Vs. American Airlines](#)

[Full Guide to Climbing Mount Rainer: Disappointment Cleaver Route](#)

## notable features

[Hiking, Dining, and Off-The-Path Adventures with Lee Tilghman in Tucson \(Photographer\)](#)

[Revisiting Childhood on the Leelanau Peninsula, Michigan's Timeless Adventure Coast \(Writer+ Photographer\)](#)

[Pure Michigan Fall + Seek Campaign \(Influencer\)](#)

