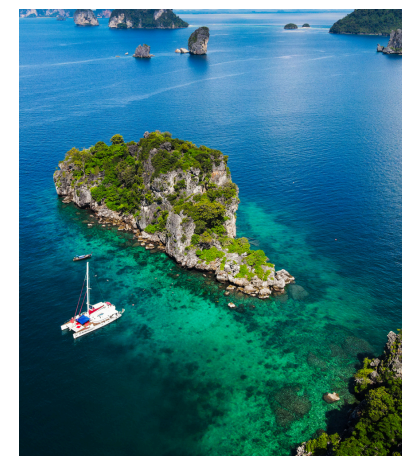


SHALEE WANDERS



WWW.SHALEEWANDERS.COM
HELLO@SHALEEWANDERS.COM

MEDIA KIT 2025





shalee wanders

SHALEE, JOSH, MAVERICK, ASPEN, AND TORTILLA

ABOUT THE BLOG

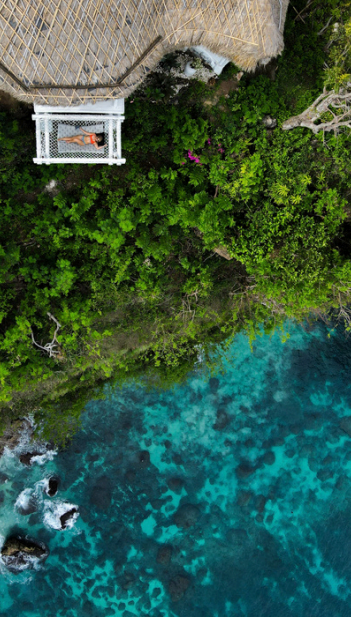
Shalee Wanders focuses on travelers who don't mind taking the less traveled path. 80% of her traffic is from the United States, specifically Michigan, Illinois, Colorado, and New York. Readers prefer to learn about unique accommodations, adventurous travel activities, and international adventure destinations. Her blog has amassed over 1.5 million views and an online community of 120k+.

Shalee grew up in Michigan, where her blog started. Today, she lives in Cody, Wyoming, with her husband, Josh, and their three adventure cats, Maverick, Aspen, and Tortilla.

Many think travel and adventure are running away from something. For Shalee, that was an accurate statement. After years of watching her mother struggle with addiction, she started driving to the shores of Lake Michigan on her days off and sleeping in her car. After learning to travel hack and travel on a budget, many of her Facebook friends started asking how she could afford to travel, and alas, Shalee Wanders was born in February 2014. At the time, she never would have imagined it would eventually take her to 50 countries and 49 US states. To this day, Shalee feels the need to pinch herself often, in awe that this is not only her life, but her job.

COVERS





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TRAVEL BLOGGER · PHOTOGRAPHER · CONTENT CREATOR · WRITER

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Shalee Wanders
<https://shaleewanders.com>

Shalee Wanders | Adventure Travel Blog

Feb 24, 2024 – Shalee Wanders is an outdoor & adventure travel blog featuring travel tips & destination guides for those looking to venture beyond the ...



STATISTICS & SOCIAL

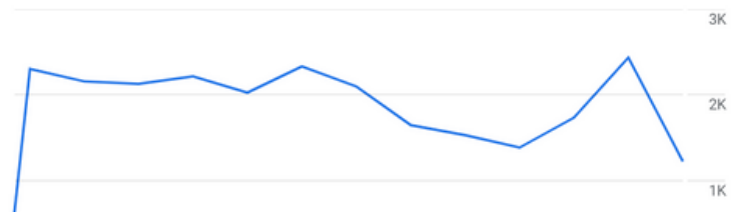
WEBSITE: 25K MONTHLY VISITS

TIKTOK: 111,000

INSTAGRAM: 13,100

FACEBOOK: 2,100

Active users 25K New users 50K Average engagement time 2m 19s



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NOTABLE FEATURES

[Adventuress: Women Exploring The Wild \(Cover + Feature\)](#)

[Revisiting Childhood on the Leelanau Peninsula, Michigan's Timeless Adventure Coast \(Writer+ Photographer\)](#)

[Pure Michigan Fall + Seek Campaign \(Influencer\)](#)

