

SHALEE WANDERS

MEDIA KIT 2025



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shalee wanders

WORLD'S #1 ADVENTURE TRAVEL BLOG

ABOUT SHALEE WANDERS

Shalee Wanders is not a mid-tier influencer; she is a hybrid **publisher, creator, photographer, and videographer** backed by a top-performing digital platform and a dedicated two-person production team.

As the #1 ranked adventure travel blog on Google, shaleewanders.com offers partners long-term SEO value, evergreen visibility, and organic authority that reaches beyond social media. Her storytelling extends across multiple platforms, amplified by:

- Top 1% of travel blogs
- 120K followers on TikTok
- 28K followers on Instagram
- 10K followers on Facebook

Shalee's content is produced alongside her husband, Josh, forming a skilled two-person creative team that delivers high-production photography, cinematic video, strategic storytelling, and polished multi-platform campaigns.

A lot of travelers fight the allegation that traveling means running away from something. For Shalee, that assumption was entirely accurate. After years of watching her mother struggle with addiction, at 18 she started driving to the shores of Lake Michigan and sleeping in her car. Eventually, she began learning how to travel on a budget, and many of her Facebook friends started asking how she could afford to travel. Alas, Shalee Wanders was born in February 2014. At the time, she never would have dreamt it would eventually take her to 50+ countries and 49 US states. To this day, Shalee feels the need to pinch herself often, in awe that this is not only her life, but her job.

COVERS



ORGANIC SEARCH INSIGHTS

Domain Overview: shaleewanders.com

Worldwide US UK DE Desktop

Overview Compare domains Growth report Compare

Authority Score **30**

Organic Search Traffic **65.1K** +1.3% View details

Semrush Domain Rank **91.2K** ↓

Keywords **16.8K** ↓

SOCIAL MEDIA

Share a note

Shalee | Adventure Travel

1,581 posts 28K followers 1,047 following

Photographer
World's #1 Adventure Travel Blog
Mountains & Hiking Cats
Backcountry Bathroom Expert
Wyoming

linktr.ee/shaleewanders

Professional dashboard
1.1M views in the last 30 days.

Edit profile Share profile Email

New RTW trip... Group Trips Mountains The Ca

Coffee or tea?

Shalee | Cats & Travel @shaleewanders

238 Following 115.1K Followers 4.2M Likes

Adventure Travel & Cats
But Mostly Cats
Wyoming
Blog, Storefront, & More

lemon8-app.com/Shalee and 2 more

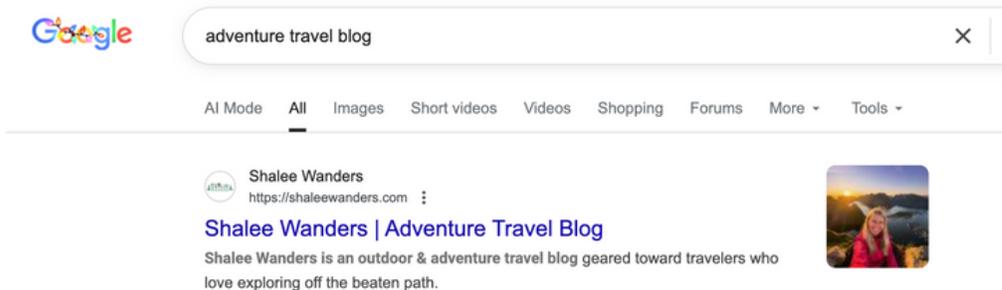
+ Add school

TikTok Studio Your orders

Manage playlists Round the world Wyo



#1 ADVENTURE TRAVEL BLOG



AS SEEN ON



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