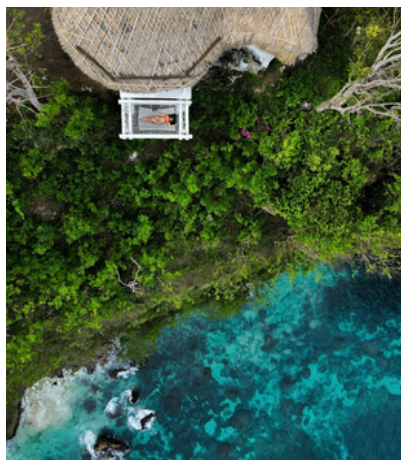




SHALEE WANDERS



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MEDIA KIT 2026



shalee wanders

WORLD'S #1 ADVENTURE TRAVEL BLOG

ABOUT SHALEE WANDERS

Shalee Wanders is not a mid-tier influencer; she is a hybrid **publisher, creator, photographer, and videographer** backed by a top-performing digital platform and a dedicated two-person production team.

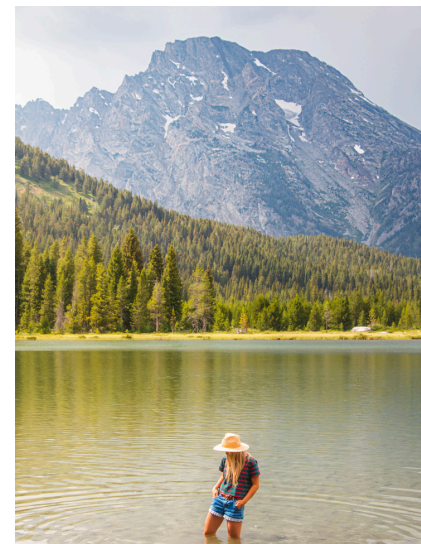
As the #1 ranked adventure travel blog on Google, shaleewanders.com offers partners long-term SEO value, evergreen visibility, and organic authority that reaches beyond social media. Before becoming a full-time travel blogger, Shalee worked for a decade in SEO & digital marketing, giving her an important advantage in understanding search engine rankings. Her storytelling extends across multiple platforms, amplified by:

- Top 1% of travel blogs
- 123K followers on TikTok
- 25K followers on Instagram
- 10K followers on Facebook

Shalee's content is produced alongside her husband, Josh, forming a skilled two-person creative team that delivers high-production photography, UGC video, strategic storytelling, and polished multi-platform campaigns.

A lot of travelers fight the allegation that traveling means running away from something. For Shalee, that assumption was entirely accurate. After years of watching her mother struggle with addiction, at 18 she started driving to the shores of Lake Michigan and sleeping in her car. Eventually, she began learning how to travel on a budget, and many of her Facebook friends started asking how she could afford to travel. Alas, Shalee Wanders was born in February 2014. At the time, she never would have dreamt it would eventually take her to 50+ countries and 50 US states. To this day, Shalee feels the need to pinch herself often, in awe that this is not only her life, but her job.

COVERS



ORGANIC SEARCH INSIGHTS

Domain Overview: shaleewanders.com

Worldwide

US

UK

DE

...

Desktop

Overview

Compare domains

Growth report

Compare

Authority Score

30

Organic Search Traffic

65.1K

+1.3%

View details

Semrush Domain Rank

91.2K

↓

Keywords

16.8K

↓

DEMOGRAPHICS

Audience

Top age ranges

25-34	36.8%
35-44	26.3%
45-54	12.3%
18-24	11.1%

SOCIAL MEDIA

Share a note

Shalee | Adventure Travel

1,581 posts

28K followers

1,047 following

Photographer

World's #1 Adventure Travel Blog

Mountains & Hiking Cats

Backcountry Bathroom Expert

Wyoming

linktr.ee/shaleewanders

Professional dashboard

1.1M views in the last 30 days.

Edit profile

Share profile

Email

New

RTW trip...

Group Trips

Mountains

The Ca

Surviving a encounter in B.C.

Coffee or tea?

Shalee | Cats & Travel

@shaleewanders

238 Following

115.1K Followers

4.2M Likes

Adventure Travel & Cats

But Mostly Cats

Wyoming

Blog, Storefront, & More

lemon8-app.com/Shalee |... and 2 more

+ Add school

TikTok Studio

Your orders

Manage playlists

Round the world

Wyo

Drafts: 104

Pinned

Pinned

Insane \$80/night Villa in Bali

47.5GB

4.7M

1.9M

DAY IN THE LIFE OF AN ADVENTURE CAMPING CAT

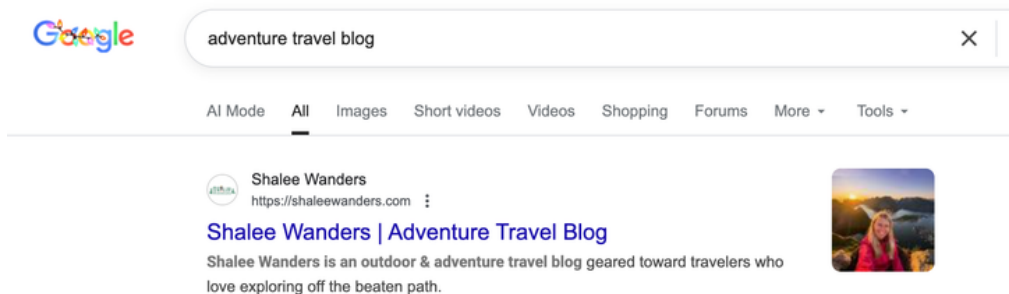
ATTEMPTING TO FLY AROUND THE WORLD

DAY IN THE LIFE: Adventure cats in the

LINKS

231-679-4876 • hello@shaleewanders.com • @shaleewanders

#1 ADVENTURE TRAVEL BLOG



AS SEEN ON

TRAVEL+
LEISURE

PURE MICHIGAN

travel
CHANNEL

USA
TODAY



THE
HUFFINGTON
POST

Forbes

TOP PERFORMING BLOGS

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[Yellowstone & Grand Teton National Park Road Trip Guide](#)

[The Most Affordable Overwater Bungalows in The Maldives](#)

